

ACU Strategic Management Programme 2017

THEMES, DATES, AND LOCATION

Every year, three themes are evaluated. Participants can choose to evaluate all the topics or just the ones they feel are most relevant to them.

F249 Research management

The topic of research management will explore the strategic development of an institution's research by means of recruitment and growth, and in areas of importance intellectually, regionally, nationally, or globally, on the basis of a clear rationale consistent with the university's mission. Programme submissions should indicate how resource distribution models used in the university support this strategy.

The topic will consider the management and reward of successful research at the level of academic units and individual staff, with respect to internal and external assessments. It will also consider how institutions develop relationships with research funders of all kinds, including governmental and intergovernmental agencies, corporate bodies, and charitable donors. How should institutions manage potential conflicts of interests at individual and institutional levels, and how can they maintain a strong ethical code in all fields with respect to research processes, outcomes, and individuals?

Assessor: Professor Sir William Wakeham FREng, Chair of Exeter Science Park, UK, and former Vice-Chancellor, University of Southampton, UK.

F250 Financial management

Good financial management provides the backbone for many activities throughout universities. Often taken for granted, long-standing, backbone administrative systems benefit from scrutiny to ensure they embody best practice, are fit for purpose, and enhance future-ready changes in the institution. Does the financial system have a strong policy underpinning? Does the IT enterprise programme support it? Does it feed into other administrative needs? Is it efficient, effective, expandable, and flexible? Does it provide good analytical information? Does it support the strategic direction of the university?

After looking at the current uses, the topic will explore financial developments that universities may need to accommodate: expanded accountability to, and metrics for, stakeholders; big data analytics; offering financial services to other institutions or enabling outsourcing; security of financial data; transparency to the organisation; and flexibility in the face of new payment systems.

Assessor: Phyllis Clark, Vice-President (Finance and Administration), University of Alberta, Canada, and board member for various organisations, including the Bank of Canada.

F251 Managing human resources (within a cultural change agenda)

This topic will focus on key levers of organisational excellence and employee motivation in a dynamic global context for education: the difference between change and managing transition; how to build, maintain or change a culture; how to understand different approaches and select fit-for-purpose methodologies; understanding and measuring success over time; the assessment of cultural change gone wrong and turnaround issues; and HR's new role as cultural ambassador and architect.

How do you plan for succession and use it successfully as part of the change plan? What are the common mistakes with the succession of in-house personnel over new hires? What is the best way to move forward in HR service delivery post-change – in/outourcing? Hybrids? How do we determine what is important to delivery internally and how do you get buy-in to outsource those services that are not core to your new mission?

Assessor: Karen van Druten, Managing Director, Strategic Human Resource Consulting Pty Ltd, Australia, and consultant, facilitator, master coach, and university lecturer/assessor.

The face-to-face workshop will be hosted by North-West University, South Africa, from 28-30 August 2017. If required, the second cohort workshop will be in October 2017 (venue TBA).

ACU Strategic Management Programme 2017

Application form

(*) Required field

Contact details

Name of university*				
Name of contact person*				
Job title*				
Postal address*				
Telephone number				
Email address*				
ACU member?*	Yes		No	

Themes

We wish to join the programme to participate in the following topic assessments (please tick as required):

Research management (F249)	
Financial management (F250)	
Managing human resources (F251)	

Declaration

If selected to participate, we agree to pay the invoiced fee of GBP 7,000 (for ACU member institutions) or GBP 10,500 (for non-ACU member institutions).

We accept that we may be assigned to either of the two cohorts for the year if more than one cohort is required.

We agree not to divulge any information about any other participant to any third party and not to use information about any other participant/institution for any commercial purpose.

Authorised on behalf of the university by:

Signature*			
Name*			
Job title*			
Date*			

Please return the completed form by email to strategic@acu.ac.uk

For enquiries, please contact:

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