

ACU Congress 2025

Sponsorship packages

University of Nairobi, Kenya
26-28 November 2025





Resilience and renewal in the Commonwealth

Our conference theme

In an era marked by unprecedented challenges and rapid transformations, universities across the globe are at a critical juncture. The Association of Commonwealth Universities (ACU) will be hosting senior leaders from across Commonwealth higher education for a timely international conference centred on the theme of 'Connected and resilient: Commonwealth universities charting global change'.

This event will explore the multifaceted role of higher education institutions working together to build resilience to withstand shocks and contribute to renewal and global innovation trends within nations and across the Commonwealth.



Why partner with the ACU?

Who we are

The Association of Commonwealth Universities is a global network of more than 400 universities in over 40 countries with a shared commitment to building a better world through higher education. Accredited by the Commonwealth and incorporated by Royal Charter, we have been fostering international collaboration in higher education since 1913.

Acting as the voice for higher education in the Commonwealth, we convene and connect universities, individuals and partners, and provide resources, programmes and educational opportunities that strengthen the capacity of universities and individuals.

Our aim is to create a strong and connected higher education community that works across borders and boundaries to build a fairer, more sustainable world.

ACU Congress audience

- 200+ delegates
- Senior leadership and decision-maker level (VCs, DVCs, PVCs, Directors)
- Pan-Commonwealth discussions
- High-profile keynote speakers
- Nairobi is one of Africa's largest and fastest growing cities

Benefits of partnering

- Brand awareness and visibility
- Networking with senior leaders at 200-300 Commonwealth universities
- Business development opportunities
- Thought leadership on cutting-edge issues in international higher education

Partner with us

Explore our Congress
sponsorship packages





Sponsorship packages

Bronze

£5,000

- Logo on ACU website
- 2x Congress delegate tickets
- Logo on digital programme and in main auditorium
- Logo and thanks included in email to all delegates post-event

Silver

£7,500

- Logo on ACU website with 100 words about your organisation
- 3x Congress delegate tickets plus exhibition stand (unbranded)
- Medium logo in digital programme and main auditorium backdrop
- Mention in opening remarks by ACU Secretary General
- Logo and thanks included in email to all delegates post-event

Gold

£15,500

- Logo on ACU website with 150 words about your organisation
- 4x Congress delegate tickets plus branded exhibition stand
- Large logo in digital programme and main auditorium
- Mention in opening and closing remarks by ACU Secretary General
- Dedicated email to ACU's 400 members to promote sponsor offers

Sponsorship packages continued

Platinum

£30,000

- Logo on ACU website (event page banner, all email communications)
- 300 words about your organisation on website plus promotional video (optional)
- 5x Congress delegate tickets
- Large exhibition stand in central location
- Largest logo in digital programme and main auditorium
- Mention in opening and closing remarks by ACU Secretary General
- 10 minute speaking slot at evening reception
- Dedicated promotional email to ACU's 400 members
- Opportunity to host webinar series for all ACU members (3x webinars subject to topic approval)
 - OR your logo in ACU member e-newsletter (12,000 recipients) for three months following Congress

Sponsor ACU Congress 2025

Contact Kathryn Jack, our Head of Membership and Events, to discuss sponsorship options: kathryn.jack@acu.ac.uk. If you have specific ideas on how you would like to partner with us, we are happy to discuss alternative packages.

Compare sponsorship packages

	Bronze	Silver	Gold	Platinum
Your logo in Congress communications	✓	✓	✓	✓
Delegate tickets	✓	✓	✓	✓
Your logo at the event	✓	✓	✓	✓
Exhibition stand		✓	✓	✓
Mention in Congress speeches		✓	✓	✓
Congress speaking slot				✓
Promotional email to all ACU members			✓	✓
Webinar series/extended member promotion				✓



The Association
of Commonwealth
Universities



www.acu.ac.uk